

T-206

CIGARETTE BASEBALL CARDS

PART ONE

BASEBALL SERIES, WHITE BORDERS

1909-1910





# CIGARETTE BASEBALL CARDS

Baseball cards first appeared as inserts in packages of cigarettes towards the close of the 19th century. The popularity of the sport and an open competitive market made such baseball issues a must. Mergers of the competing brands brought an end to these issues before the turn of the century. Shortly after baseball expanded to the two league system, the brands of that era again issued sets of baseball cards. The cards of this period, 1906-1915, remain as popular today as when first issued. This was the time of great prosperity and the golden age of baseball. The great names of that period, Tinker, Evers, Chance, McGraw, Wee Willie Keeler, Rube Marquard, Chief Bender, Big Ed Walsh and many more are remembered by youngsters and fans today. More than a dozen distinctive sets were issued with cigarettes, and because of the large numbers involved many of these cards remain relatively plentiful today.

The most popular of these sets is the "White Border Cigarette Card Set", T-206, issued during 1909 and 1910. A total of 16 different brands issued 523 different cards. The cards are in full color, the quality of which is a distinctive feature of the set, and are printed on light weight but durable cardboard. They all measure  $1\frac{1}{2}$  X  $2\frac{1}{2}$ " as did most sets issued during this period.

The cards were issued in three major series. The series to which the card belongs is noted on the reverse. Walter E. Corson, using the cards showing players with two different teams, has determined the approximate issue dates of the series. The first series, containing 150 different players, was issued between February and May 1909. The next series, increased to 350 cards, was issued immediately after the first. This continued until the early months of 1910 when the third and final series, marked 350-460 players, was issued. The final series was continued until April 1910. Some packages, containing these cards, did remain on sale through 1911. Some brands rather than differentiate between series simply issued an assorted series. In the checklist that follows a code is used to indicate the series to which the card belongs.

Series of 150 Players is noted as "a"

Series of 350 Players is noted as "b"

Series of 350-460 Players or 460 Players is noted as "c"

Assorted Subjects or Large Assortment Series is noted as "x"

The most plentiful brands are Piedmont and Sweet Caporal, undoubtedly the big sellers of that time, who issued all three series. Other brands, Uzit and Ty Cobb, are extremely rare and issued only the assorted series. Following is an illustrated listing of all the various brands and the series they issued. Below each illustration is the code denoting the series and the factory number found on the cards. The color used on the reverse is also shown.



AMERICAN BEAUTY



OLD MILL



PIEDMONT



POLAR BEAR



SOVERIGN



BROAD LEAF



CAROLINA BRIGHTS



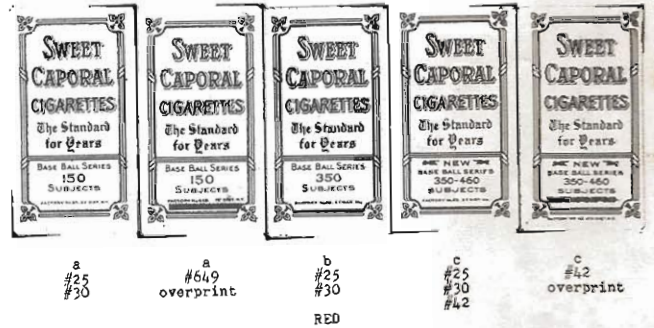
CYCLE



DRUM



SWEET CAPORAL



EL PRINCIPE DE GALES



HINDU



LENOX



TOLSTOI



TY COBB



UZIT



When a listing of brands was first undertaken, Hustler Cigarettes were included. At this time, there has been no verification of this listing. They also listed a Factory #42 for Piedmont series c which has not been verified.

In the checklist that follows, a code has been devised to indicate the appearance of the picture on the card. This was necessitated by the existence of several cards for the same player. The code used is:

- P - pitching pose used only for pitchers
- F - fielding pose
- C - catching pose used only for catchers
- B - batting pose
- T - throwing pose
- Po - portrait of head and shoulders
- Po-s - portrait in sweater

Small case letters are used to indicate the portion of the player that is visible:

- w - view to the waist
- h - view to the hips
- k - view to the knees
- f - view to the feet

Other descriptive codes are used when necessary for clarity:

- hk - hands on knees
- hb - fielding a high ball
- lb - fielding a low ball
- hor - horizontal design
- sd - side view
- ft - front view

Whenever required further clarification is given to help differentiate between similar cards. When possible an illustration of one of the two or more similar cards is given.

The checklist is arranged by league. Each league is subdivided by teams. The players of each team are listed in alphabetical order. Following the player's name, which is given as printed on the card, is the code denoting the appearance of the picture. Then the code indicating in which series the card is found is given. Each card is assigned a number even though the cards bear no such information. The numbers used are those assigned in previous checklists and are for the collector's convenience.



# AMERICAN LEAGUE

## BOSTON AMERICAN

1 Arellanes	F(k)	b, x	7 Speaker	B(h)	b, x
2 Carrigan	T(k)	b, x	8 Spencer	T(k)	a, b, x
3 Clibotte	P(k)	a, b, x	9 Stahl	Po(w)	a, b
4 Kleinow	C(w)	b, c, x	10 Stahl	F(w)	b, c, x
5 Lord	B(h)	b, x	11 Wagner	B(w)	b, c, x
6 Miles	Po(k)	a, b, x	12 Wagner	B(h)	a, b, x



1 4 7 9 11

## CHICAGO AMERICAN

13 Aza	Po	b, x	27 Owen	T(w)	a, b, x
14 Burns	F(h)	b, x	28 Parent	Po	a, b
15 G. Davis	T(h)	a, b, x	29 Payne	F(k)	c, x
16 Donohue	T(w)	a, b	30 Furtell	F(lb)	b, x
17 Dougherty	Po	a, b, x	31 Scott	F(h)	b, x
18 Dougherty	F(w)	b, c, x	32 F. Smith	Po(h)	a, b, x
19 Duffy	B(k)	b, x	33 Smith	Po(w)	b, x
20 Fiene	Po	b, c, x	34 Smith*	Po(w)	b, c, x
21 Fiene	F(h)	b, x	35 Sullivan	Po	a, b, x
22 Gandil	B(k)	c, x	36 W. Tannehill	F(h)	a, b, x
23 Hahn	B(h)	a, b	37 Tannehill	F(h)	a, b, c, x
24 Isbell	F(h)	a, b, x	38 Walsh	Po	a, b, x
25 F. Jones	Fo(h)	a, b	39 White	Po	a, b, x
26 F. Jones	Po	a, b	40 White	F(w)	b, c, x

\* team denoted as Chi. & Bost.



15 17 22 33 38

## CLEVELAND AMERICAN

41 Ball	Po(h)	b, c, x	54 LaJoie	B(w)	b, c, x
42 Berger	P(w)	b, c, x	55 LaJoie	T(k)	a, b, x
43 Birmingham	P(hor)	a, b	56 Liebheart	B(w)	a, b, x
44 Bradley	Po	a, b, x	57 Ferring	Po	b, x
45 Bradley	B(w)	b, c, x	58 Rhoades	P(w)	b, x
46 J. J. Clarke	F(lb)	a, b, x	59 Rhoades	P(h)	b, x
47 Easterly	Po	b, x	60 Stovall	Po	a, b
48 Flick	B(h)	a, b, x	61 Stovall	B(h)	a, b, c, x
49 Goodie	B(w)	a, b, x	62 Turner	Po	a, b, x
50 Hinchman	B(w)	a, b, x	63 Young	Po	a, b, x
51 Joss	Po	a, b, x	64 Young	P-sd	a, b, x
52 Joss	F(h)	b, c, x	65 Young	P-ft	b, c, x
53 LaJoie	Po	a, b, x			



42 47 51 53 65

## DETROIT AMERICAN

66 Bush	Po(h)	b, x	81 McIntyre	Po	a, x
67 Cobb	Po-red*	b, c, x	82 Moriarity	F(lb)	a, x
68 Cobb	Po-grn*	a, b, x	83 Mullin	Po	a, x
69 Cobb	B(w)	b, c, x	84 Mullin	B(h)	b, c, x
70 Cobb	B(h)**	a, b, x	85 Mullin	F(hor)	a, x
71 Crawford	B(h)	b, c, x	86 O'Leary	Po	a, b, x
72 Crawford	T(h)	a, b	87 O'Leary	Po(hk)	b, c, x
73 Donovan	B(w)	a, b, x	88 Rossman	Po	b, x
74 Donovan	P(k)	a, b, x	89 Schaefer	C(hk)	a, b, x
75 Jennings	Po	a, b, x	90 Schmidt	Po	b, x
76 Jennings	Po(w)	b, t, x	91 Schmidt	T(w)	a, b, x
77 Jennings	Fo(h)	b, c, x	92 Stanage	C(k)	b, x
78 Jones	Po	b, c, x	93 Summers	F(w)	b, x
79 Killian	Po	b, c, x	94 Willett	B(w)	b, x
80 Killian	F(k)	a, b, x	95 Willetts	F(h)	b, c, x

\* refers to background color  
\*\* subject wearing grey cap



67 70 76 87 95

## NEW YORK AMERICAN

96 Ball	Po(hk)	a, b	110 Hemphill	F(hb)	a, b, x
97 Chase	Po(cup)	c, x	111 Keeler	Po	a, b, x
98 Chase	Po-pnk*	a, b, x	112 Keeler	B(h)	a, b, x
99 Chase	Po-blw*	b, c, x	113 Kleinow	C(w)	b, x
100 Chase	T-blk**	b, c, x	114 Kleinow	B(h)	a, b
102 Chesbro	Po	a, b, x	115 Knight	Po	b, x
103 Cree	T(h)	b, x	116 Knight	B(w)	b, x
104 Demmitt	Po(h)	b, x	117 Lake	F(w)	a, b, x
105 Doyle	P(w)**	b, x	118 LaForte	F(h)	a, b, x
106 Elberfeld	Po	a, b, x	119 Manning	B(w)	a, b, x
107 Engle	B(w)	b, x	120 Manning	F(w)	b, c, x
108 Ford	P(k)	c, x	121 Quinn	F(k)	b, x
109 Frill	F(h)	c, x	122 Sweeney	F(w)	b, c, x
			123 Warhop	B(h)	b, x

\* refers to background color  
\*\* refers to color of cap  
\*\*\* team denoted as N.Y., no league shown



99 101 106 110 123

## PHILADELPHIA AMERICAN

124 Baker	F(w)	b, c, x	135 Krause	F(h)	b, x
125 Barry	Po	b, x	136 Livingstone	F(h)	b, x
126 Bender	Po	a, b, x	137 Murphy	B(w)	b, c, x
127 Bender	F(h)**	b, c, x	138 Murphy	T(hor)	a, b, x
128 Bender	F(h)**	b, c, x	139 Nichols	Po(hk)	a, b, x
129 Collins	Po	b, x	140 Nichols	B(w)	a, b, x
130 Davis	F(w)	b, c, x	141 Oldering	B(h)	a, b, c, x
131 H. Davis	F(w)	a, b	142 Oldering	F(h)	a, b, x
132 Dygert	Po	b, x	143 Plank	Po***	a, b, x
133 Hartsell	Po(h)	b, x	144 Powers	C(w)	a, x
134 Krause	Po	b, x	145 Thomas	P(h)	a, b, x

\* trees seen in background  
\*\* no trees are seen  
\*\*\* Sweet Caporal only



128 131 139 142 143

## ST. LOUIS AMERICAN

146 Creiger	Po	a, b	157 Lake	F(w)	c, x
147 Criss	F(h)	a, b, x	158 McAlleese	F(k)	b, x
148 Demmitt	Po(h)**	a, b, x	159 Peley	F(h)	b, c, x
149 Dineen	P(h)	b, x	160 Peley	F(hor)	a, b, x
150 Ferris	P(h)	a, b, x	161 Powell	F(hor)	a, b, x
151 Graham	P(k)	b, x	162 Stephens	C(h)	a, b, x
152 Hoffman	T(h)	b, x	163 Stone	Po	a, b, x
153 Howell	Po	b, x	164 Waddell	Po	a, b, x
154 Howell	Po(h)	c, x	165 Waddell	P(k)	a, b, x
155 Jones	T(h)	a, b, x	166 Wallace	Po	a, b, x
156 Lake	F(w)	b, c, x	167 Williams	Po(h)	a, b, x

\* Polar Base only





148 153 156 159 166

WASHINGTON AMERICAN

168 G. Brown	B(h)	b	178 Johnson	F(w)	b, c, x
169 Conroy	B(w)	b, c, x	179 McBride	B(h)	b, x
170 Conroy	F(lb)	a, b	180 Milan	B(w)	b, x
171 Delehanty	T(h)	a, b, x	181 Schaefer	F(h)	b, c, x
172 Elberfeld	Po	b, x	182 Shipke	F(h)	a, b, x
173 Elberfeld	F(lb)	b, c, x	183 Street	Po	b
174 Ganley	F(w)	a, b, x	184 Street	C(h)	b, c, x
175 Gray	F(h)	b, x	185 Tannehill	F(w)	b, x
176 Groom	F(h)	b, x	186 Unglaub	Po	b, x
177 Johnson	Po	a, b, x			



168 172 174 177 186

NATIONAL LEAGUE

BOSTON NATIONAL

187 Bates	B(w)	a, b, x	194 Graham	F(f)	b, x
188 Beaumont	Po	a, b, x	195 Herzog	Po-s	c, x
189 Beck	F(lb)	b, x	196 Lindaman	F(w)	a, b, x
190 Becker	F(hb)	b	197 Mattern	Po	b, x
191 Bowerman	Po	a, b, x	198 Ritchey	B(k)	a, b, x
192 Dahlen	Po	a, b, x	199 Starr	F(w)	b
193 Ferguson	F(h)	b, x	200 Sweeney	B(h)	a, b, x



190 191 195 197 199

BROOKLYN NATIONAL

201 Alperman	B(h)	a, b	215 Lumley	Po	a, b, x
202 Bell	F(h)	c, x	216 Marshall	T(h)	b
203 Bell	F(w)	a, b, x	217 McElveen	P(h)	b
204 Bergen	R(w)	a, b, x	218 McIntyre	F(w)	a, b, c, x
205 Bergen	C(h)	c, x	219 McIntyre	F(h)*	b, c, x
206 Burch	B(k)	a, x	220 Pastorius	P(w)	a, b, x
207 Burch	F(h)	b, c, x	221 Patee	B(w)	a
208 Dahlen	Po	b, c, x	222 Rucker	Po	a, b, x
209 Dunn	Fo(h)	b, x	223 Rucker	P(w)	b, c, x
210 Hummel	B(h)	c, x	224 Happy Smith	B(h)	c, x
211 Hunter	B(h)	b	225 Wheat	B(k)	c, x
212 Jordan	Po	a, b, x	226 Wilhelm	B(w)	b, c, x
213 Jordan	B(w)	b, c, x	227 Wilhelm	Po(h)	a, b, x
214 Lemnox	F(w)	b, x			

\* team denoted as Brkn. & Chicago Natl.



202 208 209 210 218

CHICAGO NATIONAL

228 G. Brown	B(h)	a, x	246 Overall	P(k)*	b, c, x
229 M. Brown	Po	a, b, x	247 Overall	P(k)*	b, c, x
230 M. Brown	F(w)	b, c, x	248 Pfeiffer	B(h)	c, x
231 M. Brown	B(h)**	a, x	249 Pfeister	Po(h)	b, x
232 Chance	B(h)	a, c, x	250 Pfeister	F(w)	a, b, x
233 Chance	Po-red*	a, b, x	251 Reubach	Po(h)	a, b, x
234 Chance	Po-yel+*	b, c, x	252 Reubach	F(h)	b, c, x
235 Evers	Po	a, b, x	253 Schulte	B(w)*	a, b, x
236 Evers	B(h)blu=	a, x	254 Schulte	B(w)*	c, x
237 Evers	B(h)yel=	b, c, x	255 Sheckard	T(h)	c, x
238 Hoffman	B(h)	b, x	256 Sheckard	Po(w)	a, b, x
239 Howard	B(w)	b, x	257 Steinfeldt	Po	a, b, x
240 Kling	Po	a, b, x	258 Steinfeldt	B(w)	b, c, x
241 Kroh	F(k)	b, x	259 Tinker	Po	a, b, x
242 Lundgren	Po(h)	a, b, x	260 Tinker	Fo(hk)	a, b, x
243 Moran	Po	b, x	261 Tinker	B(h)*	b, c, x
244 Needham	C(k)	c, x	262 Tinker	B(h)*	b, c, x
245 Overall	Po	a, b, x	263 Zimmerman	B(h)	b, x

\* subject wearing black collar  
 \*\* subject wearing blue collar  
 + red background  
 +\* yellow background  
 = refers to color of sky- blue or yellow  
 = to distinguish cards see illustrations



230 233 237 242 264



247 253 254 261 262

CINCINNATI NATIONAL

264 Bescher	Po	b, x	276 Hoblitzell	F(w)	b, x
265 Bescher	F(w)	c, x	277 Huggins	Po	b, x
266 Campbell	P(h)	b, x	278 Huggins	Po(h)	b, x
267 Downey	B(h)	b, c, x	279 Karger	B(h)	a, b, x
268 Downey	F(w)	b, x	280 Lobert	Po	a, b, x
269 Dubuc	P(k)	b, x	281 McLean	C(k)	b, x
270 Egan	Po	b, x	282 Mitchell	F(w)	b, x
271 Ewing	F(k)	a, b, x	283 Mowrey	Fo(h)	b, x
272 Fromme	P(w)	b, x	284 Oakes	F(h)	b, x
273 Gaspar	P(w)	b, x	285 Paskert	F(h)	b, x
274 Griffith	Po	a, b, x	286 Spade	Po	a, b, x
275 Griffith	B(w)	b, c, x			



264 266 267 274 280



NEW YORK NATIONAL

287 Ames	Po	a, b, x	313 McGraw	Po	a, b, x
288 Ames	P(w)	b, c, x	314 McGraw	Po-s	c, x
289 Ames	P(h)	a, b, x	315 McGraw	Po(h)	c, x
290 Bridwell	Po	a, b, x	316 McGraw	Po(k)	a, b, x
291 Bridwell	Po-s	a, b, x	317 Markle	Po	a, b, x
292 Crandall	Po	a, b, x	318 Markle	T(h)	c, x
293 Crandall	Po-s	a, b, x	319 Hoyers	Po	b, c, x
294 Devlin	Po	a, b, x	320 Murray	Po-s	c, x
295 Devore	B(h)	a, b, x	321 Murray	B(h)	b, x
296 Donlin	Po(k)	a, b, x	322 Myers	C(k)	b, x
297 Donlin	Po(hk)	a, b, x	323 Myers	B(k)	b, x
298 Donlin	B(w)	a, b, x	324 O'Hara	B(h)	b
299 Doyle	Po-s	c, x	325 Raymond	P(w)	b, x
300 Doyle	B(h)	b, c, x	326 Schlei	Po-s	c, x
301 Doyle	T(k)	a, b, x	327 Schlei	B(k)	c, x
302 Durham	Po	a, b	328 Schlei	G(f)	a, b, x
303 Fletcher	B(k)	b	329 Seymour	Po-s	c, x
304 Herzog	Po(w)	a, b, x	330 Seymour	B(h)	a, b, c, x
305 Latham	Po	b, c, x	331 Seymour	T(k)	b, c, x
306 Marquard	Po	b, x	332 Snodgrass	B(h)	b, x
307 Marquard	Po(h)	a, b, x	333 Snodgrass	C(k)	b, c, x
308 Marquard	P(w)	c, x	334 Tenney	Po	a, b, x
309 Mathewson	Po	a, b, x	335 Werner	Po	a, b, x
310 Mathewson	P(h)wht*	a, b, x	336 Wiltse	Po	a, b, x
311 Mathewson	P(h)blk*	b, c, x	337 Wiltse	Po-s	c, x
312 McDermick	P(lb)	b, x	338 Wiltse	P(h)	b, c, x

\* refers to cap color- white or black



288 289 294 296 303



310 311 315 316 324

PHILADELPHIA NATIONAL

339 Bransfield	C(w)	a, b	346 Knabe	F(hb)	b, x
340 Covalesski	Po(h)	a, b, x	347 Magee	Po	a, b, x
341 Dooin	Po	a, b, x	348 Magee	B(w)	b, c, x
342 Doolan	B(h)	b, c, x	349 McQuillan	B(k)	b, c, x
343 Doolan	F(lb)	b	350 McQuillan	P(k)	a, b, x
344 Dooin	Po	a, b, x	351 Titus	Po(w)	b, x
345 Jacklitsch	F(hb)	a, b			



339 341 345 347 349

PITTSBURG NATIONAL

352 Abbaticchio	B(h)	b, c, x	362 Leah	F(hk)	b, c, x
353 Abbaticchio	B(k)	a, b, x	363 Liefeld	P(k)	a, b, x
354 Abstein	Po	b, x	364 Liefeld	B(h)	b, c, x
355 Camnitz	Po(w)	a, b	365 Maddox	P(h)	b, x
356 Camnitz	P(w)ft	c, x	366 Miller	B(h)	b, x
357 Camnitz	P(w)sd	c, x	367 Phillippe	P(h)	b, x
358 Clarke	Po	a, b, x	368 Wagner*	Po	a
359 F. Clarke	B(h)	a, b	369 Willis	Po	a, b, x
360 Gibson	Po(w)	a, b, x	370 Wilson	B(w)	b, x
361 Leach	Po	a, b			

\* Sweet Caporal only



352 353 356 357 369

ST. LOUIS NATIONAL

371 Barbeau	B(h)	b, x	380 Hulswitt	B(h)	b, x
372 Bliss	T(h)	b, x	381 Konetchy	F(hb)	a, b, x
373 Bresnahan	Po	a, b, x	382 Konetchy	F(lb)	b, c, x
374 Bresnahan	B(h)	b, x	383 O'Hara	B(h)	c, x
375 Byrne	B(h)	b, x	384 Phelps	C(lb)	b, x
376 Charles	B(w)	b, x	385 Rhodes	Po	b, x
377 Evans	B(h)	b, x	386 Shaw	T(h)	a, x
378 Geyer	F(k)	c, x	387 Willie	B(w)	b, c, x
379 Gilbert	F(k)	a, b, x	388 Willie	F(w)	b, c, x



372 374 375 383 388

AMERICAN ASSOCIATION

COLUMBUS

389 Clark	T(w)	b, x	392 Krugaw	Po	b, x
390 Plymer	Po(w)	b, x	393 Schreek	Po	b, x
391 Congalton	Pa	b, x			

INDIANAPOLIS

394 Burke	Po	b, x	397 Davidson	Po	b, x
395 Carr	Po	b, x	398 Hayden	Po	b, x
396 Cross	F(w)	b			

KANSAS CITY

399 Beckley	Po	b, x	403 Lundgren	Po(h)	b, x
400 Brashear	Po	b, x	404 Ritter	C(k)	b, x
401 Doiner	Po	b, x	405 Shannon	F(w)lb	b, x
402 Hallman	Po	b, x			

LOUISVILLE

406 Delehanty	Po	b, x	408 Thielman	Po	b, x
407 Puttman	F(lb)	b, x			

MILWAUKEE

409 Barry	Po	b, x	411 McGlynn	Po	b, x
410 McGann	Po	b, x	412 Randall	Po	b, x

MINNEAPOLIS

413 Collins	Po	b, x	417 O'Neil	Po	b, x
414 Cravath	B(h)	b, x	418 Pickering	Po	b, x
415 Downs	Po	b, x	419 Quillen	Po	b, x
416 Oberlin	Po(h)	b, x	420 Young	Po(w)	b, x

ST. PAUL

421 Ayrbuster	Po	b, x	422 O'Brien	Fo(h)	b, x
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TOLEDO

423 Abbott	Po	b, x	426 Lattimore	F(k)	b, x
424 Freeman	B(w)	b, x	427 Wright	Po	b, x
425 Hinchman	Po	b, x			



389 395 400 420 422

### EASTERN LEAGUE

**BALTIMORE**

428 Adkins	Po	b, x	433 Jackson	Po	b, x
429 Cassidy	Po	b, x	434 Poland	Po	b, x
430 Dessau	Po	b, x	435 Slagle	F(lb)	b, x
431 Dunn	F(hb)	b, x	436 Strang	Po(h)	b, x
432 Hall	Po	b			

**BUFFALO**

437 Brain	Po	b, x	443 Mattress	Po	b, x
438 Burchell	P(h)	b, x	444 Schrim	B(h)	b, x
439 Clancy	F(lb)	b, x	445 Smith	T(h)	b, x
440 Flanagan	Po	b, x	446 Taylor	P(w)	b, x
441 Kisinger	P(k)	b, x	447 White	T(h)	b, x
442 Malarkey	Po	b			

**JERSEY CITY**

448 Hannifan	B(w)	b, x	450 Mulligan	Po	b, x
449 Merritt	Po	b, x	451 Woeller	Po	b, x

**MONTREAL**

452 Casey	Po	b, x			
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**NEWARK**

453 McGinnity	P(h)	b, x	455 Sharpe	Po	b, x
454 Schafly	Po	b, x			

**PROVIDENCE**

456 Anderson	F(lb)	b, x	460 Lavender	F(w)	b, x
457 Arndt	Po	b	461 Moran	Po	b
458 Blackburne	F(k)	b, x	462 Phelan	Po	b
459 Hoffman	Po	b, x	463 Shaw	Po	b, x

**ROCHESTER**

464 Barger	Po	b, x	467 Chappelle	F(h)	b, x
465 Batch	Po	b, x	468 Ganzel	F(lb)	b, x
466 Butler	Po	b	469 Maloney	T(h)	b, x

**TORONTO**

470 Grimshaw	Po	b, x	473 Mitchell	Po	b, x
471 Kelley	B(h)	b, x	474 Rudolph	Po	b, x
472 McKinley	Po	b			



436                      440                      450                      462                      472

### SOUTH ATLANTIC LEAGUE

**AUGUSTA**

475 Coles	Po	b, x	481 Mullaney	F(f)	b, x
			482 Violat	T(k)	b, x

**CHARLESTON**

476 Foster	Po	b, x			
477 Faiga	Po	b, x	483 LaFitte	T(h)	b, x

**COLUMBIA**

478 Kiegan	Po	b, x	484 Howard	Po(h)	b, x
479 Manion	Po	b, x			

**COLUMBUS**

480 Helm	Po	b, x			
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### SOUTHERN LEAGUE

**ATLANTA**

485 A. U. Jordan	B(h)	b, x	494 Greminger	Po	b, x
486 Sid Smith	C(k)	b, x	495 Hart	C(w)	b, x

**BIRMINGHAM**

487 Molesworth	Po(h)	b, x	496 Persons	T(h)	b, x
			497 Rockenfeld	B(h)	b, x

**LITTLE ROCK**

488 Hart	Po	b, x	498 Bay	F(hb)	b, x
489 Lentz	Po	b, x	499 Bernhard	F(h)	b, x
			500 Ellam	B(w)	b, x
			501 Ferdue	P(h)	b, x

**MEMPHIS**

490 Carey	F(hb)	b, x	502 Breitenstein	F(k)	b, x
491 Cranston	T(h)	b, x	503 Frits	P(h)	b, x
			504 Regan	T(k)	b, x

**MOBILE**

492 Rickman	Po	b, x			
493 Thornton	T(h)	b, x			



477                      479                      485                      494                      504

### TEXAS LEAGUE

**DALLAS**

505 Miller	C(lb)	b, x	509 Smith	Po	b, x
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**HOUSTON**

506 White	C(h)	b, x	510 Thebo	F(h)	b, x
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**SAN ANTONIO**

507 Bastion	Po	b, x			
508 Stark	B(h)	b, x			

### VIRGINIA LEAGUE

**DANVILLE**

511 King	Po	b, x	517 Guiheen	Po	b, x
512 Westlake	Po	b, x	518 McCauley	Po	b, x

**LYNCHBERG**

513 Hooker	Po	b, x	519 Lipe	Po	b, x
514 Orth	F(k)	b, x	520 Revelle	Po	b, x

**NORFOLK**

515 Utey	Po	b, x	521 Ryan	Po	b, x
516 Seitz	Po	b, x	522 Shaughnessy	Po	b, x



507                      509                      514                      516                      522



After examining the make-up of this set, the popular players and winning teams of that era are easily picked out. Hal Chase, John McGraw, Ty Cobb and Joe Tinker lead in the popularity poll. The large number of cards issued for the New York and Chicago teams reflect not only the league standings but also the large metropolitan market the cigarette manufacturers wished to please.

There are actually only 514 different designs used in this set. Several cards use the same picture and differ only in the team listing, and they are: 4-113, 33-34, 104-148, 106-172, 168-228, 192-208, 242-403, 324-383. The error card of Magie, 347a, differs only in the spelling of the name.

There are a number of other errors in this set involving the spelling of the player's name. Harry McIntire of Brooklyn is shown as McIntyre on cards 218 and 219. Card 95 gives the name Willetts when the name is Willett as shown on card 94. The Philadelphia Nationals gave the printers nightmares as the roster lists Doooin, Doolan and Doolin. The latter is an error and should be Doolan. Similar errors occurred in the minor league teams, Violat for Viola, and Lentz for Sentz. Except for these understandable errors the set is remarkably free from any major errors.

There are a number of color varieties also known. When an alphabetical checklist was published recently, a variety of Sweeney, 200, was listed where the red color printing was omitted. Similar varieties are known for McElveen, Clark and Clymer.

Most of the 523 cards in this set are still common today. Several cards are, however, extremely rare and are perhaps the rarest and most sought after baseball card ever printed. One card, Honus Wagner, 368, valued at \$50.00 in the catalog and five times that by most collectors, has been the topic of many articles. Most collectors seem to agree that the card owes its scarcity to the great shortstop's objection to the use of his name in connection with cigarettes. Although a devotee of the chewing tobacco wad, he felt this use of his name and picture might harm his public image. He must have mellowed in later life as a cigar bore his name and a bubble gum card, issued in 1948, showed him "loading up." Whatever the reason, this card ranks as every collector's dream find. Only a scant half dozen of these cards are known and one is in the Metropolitan Museum of Art in New York city.

The reason for the scarcity of the Plank card, 143, is not known definitely. Some think a spoiled printing plate reduced the number issued, others feel he also objected to being placed in a cigarette set. The other two scarce cards, Demmitt of New York and St. Louis and O'Hara of St. Louis, can be explained by the fact that each changed teams while the cards were being issued. Cards which are identical except they show the teams traded from are relatively common. This is true for the other somewhat scarce cards. All the cards of the South Atlantic, Southern, Texas and Virginia Leagues are scarce since they were distributed only in the smaller cities



in these localities rather than the larger northern major league cities.

Although no one has ever attempted a listing of all the cards issued by each brand, it seems that no single cigarette issued all 523 cards. Several, Plank and Wagner, are available only on Sweet Caporal cards. After examining a number of cards, the following generalities can be made. All the various brands issued cards of the American and National League players. The only card known with a Ty Cobb back is a card of Ty Cobb and this may very well be the only card available. The American Association and Eastern League were issued by all except Drums, Hindu and Lennox. The four southern Class C leagues were issued by Hindu (except the Texas League), Old Mill and Piedmont. Nothing definite can be said about Uziit Cigarette cards as they are quite rare and seldom seen. It seems that Hindu issued the a series and minor league players as an assorted series. It would seem that Old Mill and Piedmont came closest to issuing the entire set.

Many collectors pass up the minor league players and concentrate only on the big leaguers. This is unfortunate as many old time major leaguers and big leaguers of the future are pictured here. Consider "Iron Man" McGinnity of Giant fame shown in later years with Newark.

In closing, it has been suggested that the set may not be complete at 523. There are a number of discrepancies that seem to indicate such a possibility. The first series is noted as a series of 150 players, nevertheless, 154 Piedmont cards are known in this series. This is not in itself uncommon, in fact a set issued with caramels during the same period claims 100 to the set, but today 117 are known and a few more are found periodically. Several of the brands are quite rare and only a handful are known leaving the possibility of unknown cards reasonable. The distribution in the minor leagues is quite strange (only one Montreal player is known, but 5 Toronto ball players are common). Several well known players as Jack Coombs are mysteriously absent. This is all just speculation, but there may be an overlooked card waiting to be found somewhere. As each year passes the possibility becomes more remote, and since the checklist was first printed in 1938 there have been no major additions.

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R.S.E.  
Jan. '66